# **Production Specifications—Salt Lake City Metro**

69"

Production: 970.266.0979, ext. 4093

## **Bus Shelter**

		 47"
Trim Size (w x h) in.	Live/Viewable Area (w x h) in.	
47 x 69	44 x 66	44"×66"
		ive/Viewable Area

## Printing Methods:

UV resistant ink or a similar outdoor-durable ink.\* **DO NOT LAMINATE. Laminated posters are unusable.** 

#### Substrates:

Outdoor durable, wet-strength paper or backlit film.

The following products cannot be used:

- Polyethylene and Polystyrene as they tend to shrink and wrinkle.
- Vinyl Products also wrinkle and become jammed in the structures.

## Bus Bench and Full House Back Panel

#### Printing Methods: MUST BE LAMINATED WITH MATTE LAMINATE

Must be printed in one piece. Do not panel or tile the image when printing. Ads are mounted to Lexan sheets in one piece.

#### Substrates:

Vinyl substrate with an adhesive backing.\* **MUST BE 3.2ML OR MORE.** 

Bench		69.5″
Trim Size (w x h) in.	Live Area (w x h) in.	67.5" x 19" Live/Viewable Area
69.5 x 21	67.5 x 19	

#### Full House Back Panel

Trim Size	Live Area	
(w x h) in.	(w x h) in.	
85 x 37	84 x 36	



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\*Please call regarding additional substrates.

## Size Variations and Quantity

Variations up to 1/8 inch are allowable. Variations greater then 1/8 inch may require additional preparation time/expense or be unusable.

If possible, a 15 – 20 % overage is highly recommended.

## Shipping

Finished products to arrive 5 days prior to contract start date. Send to:

## Outdoor Promotions, LLC. 9500 South 500 West #106 Sandy, UT 84070



801.208.0838 opoutdoor.com