

Artwork Specifications—Salt Lake City

Graphics: 970.266.0979, ext. 4091

Accepted File Formats

PSD (Photoshop), AI (Illustrator), INDD (InDesign), PDF, EPS, TIFF, JPEG (High Res.)

CMYK COLOR ONLY. **NO RGB COLORS.**

Embed or provide all linked files and fonts.

Resolution

100% – 100ppi • 150% – 150ppi • 25% – 300ppi

DO NOT BUILD BLEEEEDS.

DO NOT PROVIDE PRINTER MARKS.

Bus Shelter

% Final Output	Trim Size (w x h) in.	Live/Viewable Area (w x h) in.
100	47 x 69	44 x 66
50	23.5 x 34.5	22 x 33
25	11.75 x 17.25	11 x 16.5

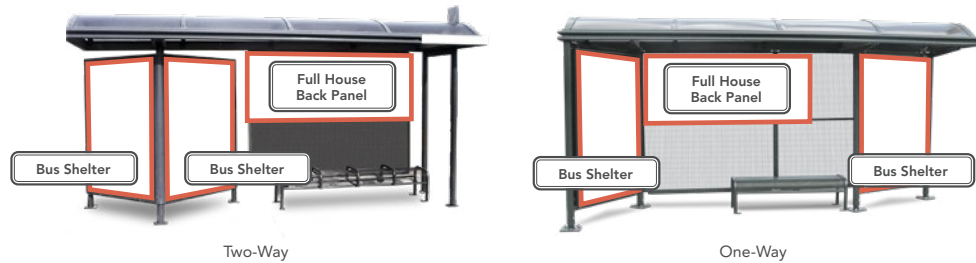
Full House Back Panel

% Final Output	Trim Size (w x h) in.	Live Area (w x h) in.
100	85 x 37	84 x 36
50	21.25 x 18.5	42 x 18
25	5.3 x 9.25	21 x 9

Full Houses

2 Bus Shelters

1 Full House Back Panel



Bus Bench

% Final Output	Trim Size (w x h) in.	Live Area (w x h) in.
100	69.5 x 21	67.5 x 19
50	34.75 x 10.5	33.75 x 9.5
25	17.375 x 5.25	16.875 x 4.75

Submitting Files

Deliver via file sharing service to graphics@opoutdoor.com.
Send email to verify file(s) were received.

Files must be received by OP at least 10 business days before start date to insure posting times can be met.

If under 1 GB, may be uploaded to opoutdoor.com/uploads.
ZIP files work best for multiple files.

Note:
All designs are subject to approval by municipal authorities.
No vulgar or sexually explicit materials are allowed.